



Interview better than anyone else.

You will be able to answer ANY interview question and turn your weaknesses into strengths.

This course is for anyone that is interested in getting their dream job and wants to learn how to optimize interview skills and present yourself in the best light.

- **Goals:** Know what your career goals are (no limits) through a goal-setting exercise.
- **Passion:** Know how to figure out what career you are most passionate about so that it feels like you don't have a job...you have a passion!
- Turn your 'perceived' weaknesses into strengths.
- Answer any question you have no idea how to answer.
- Know what to bring to the interview to increase your chances of getting hired.
- Add structure to your answers and use frameworks that the interviewer will appreciate and understand.
- Know how to talk about your strengths in interviews so your answers are powerful, passionate, inspirational, and right from the heart.
- Understand what you need to know about the company you are interviewing at.

- Understand why relationships are always more important than product knowledge. You need to bond first with the interviewer and talk business later.
- Structure your delivery in an interview and understand how to use transition words and words that buy you time!
- Know what words to use and what words to never use.
- Understand how to read the interviewer to tell if you are doing well in the interview.
- Know when to stop talking and avoiding "over selling."
- Understand how to answer very tough questions (so that the actual interview will be easy for you)!
- Know how to help people you are interviewing with ...and if you do (and I will explain how) then you have a HUGE chance of getting hired.
- Understand how to think like the interviewer, which will increase your chances of getting hired (and know what answers they want to hear).
- Use technology to help you prepare for the interview.
- Know how to deal with an aggressive interviewer (it's only a test).
- Understand how to have positive body language in your interviews and what can hurt your chances of getting hired.
- Know what to wear to an interview as every company is different. In the course I provide you with great resources to help you find out what to wear to the interview
- Understand how to interview with people at different seniority levels in a company. You can't approach all interviews the same way; it all depends on the rank of the person you are interviewing with.
- Know what questions to ask in the interviews (and when to ask). You need to ask questions in interviews based on the seniority of the person interviewing you.
- Know what to do the morning of the interview (before the interview). You will have a thorough checklist ready and you will be more than ready for your interview!
- Know what to do IMMEDIATELY after the interview. These post interview tips will help you increase your chances of getting hired.